

Member Engagement Goals

AFT and AFT Washington have each passed a resolution (included in packet) to engage our membership and strengthen our union and our collective power. Specifically, our goals are to **double the number of activists to 10 percent, triple the number of members who engage in any union activities to 70 percent, and reach out and speak to 100 percent** of our members. Some of our members are **agency fee payers**, and we will reach all of them as well, with the goal of their choosing to have their voices heard as union members.

This is a planning tool to help you establish a base line on how many members have been engaged in your local between September 2014 through August 2015, and then set specific goals to reach the overarching goals noted above for the period of September 2015 through December 2016.

If you have questions, please contact your labor relations representative, Nancy Kennedy (nkennedy@aftwa.org) or Merrilee Miron (mmiron@aftwa.org).

LOCAL	CONVERSATIONS 9/14 – 8/15	GOAL - CONVERSATIONS, 9/15 – 12/16	PARTICIPANTS 9/14 – 8/15	GOAL – PARTICIPANTS 9/15 – 12/16	LEADERS, 9/14 – 8/15	GOAL – LEADERS 9/15 – 12/16